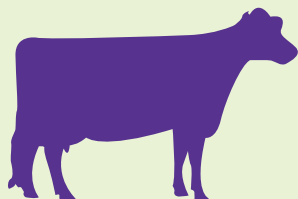


# RUMENCO



# MAXX® RANGE, CATTLE PRODUCTS

## WHICH MAXX® BUCKET CAN I FEED TO CATTLE?



Bulling

CATTLE  
BOOSTER PLUS



Calves

CALF HEALTH



Grass staggers

CATTLE MAG



Growing and  
finishing cattle

ENERGY

CATTLE  
BOOSTER PLUS

PROMAXX



Herd  
replacements

ENERGY

CATTLE  
BOOSTER PLUS

PROMAXX



Lactation

ENERGY

CATTLE  
BOOSTER PLUS

SUGARMAXX

### FEEDING GUIDE

Offer one 22.5kg bucket per 10-15 cattle Up to 200-350g/head/day\* or one 80kg tub per 50 cattle

MAXX® Calf Health: Calves to 12 weeks 50g/head/day  
Weaned calves and youngstock 300g/head/day

\*Consumption will be influenced by number of feed points per head of stock, forage availability and quality, other feeds available, age and breed of stock and proximity to water sources.



### ENERGY

Extra high energy feed and mineral lick ideal for breeding cattle at bulling time, as well as growing and finishing cattle.



### CALVERMAXX

Formulated for dairy and beef cows to support calving success and ease. Low calcium & high magnesium helps reduce risk of metabolic issues around calving. Includes selenium, protected copper and vitamin E to support cow immune function and return to oestrus. Feed pre-calving.



### CATTLE BOOSTER PLUS

High energy and protein feed and mineral lick containing protected performance minerals and a fermentation product. Ideal for bulling cows and youngstock with access to grazing or forages to support optimal herd performance, health and fertility. Contains copper.



### CATTLE MAG

High magnesium, extremely palatable feed and mineral lick ideal for grazing cows at risk from grass staggers during spring and autumn.



### PROMAXX

Extra high protein feed and mineral lick for cattle grazing hill pastures and traditional, native grasses or conserved forage low in essential protein necessary for optimal feed intakes, digestion and subsequent animal performance.



| ANALYSIS                     | ENERGY  | CALVERMAXX | CATTLE BOOSTER PLUS | CATTLE MAG | PROMAXX | SUGARMAXX | CALF HEALTH |
|------------------------------|---------|------------|---------------------|------------|---------|-----------|-------------|
| Crude protein %              | 12      | 3.5        | 14.5                | 3.5        | 20      | 4.5       | 8           |
| Urea %                       | 1.8     | 0          | 3.2                 | 0          | 3.5     | 0         | 0           |
| Crude fat %                  | 14      | 3          | 6                   | 3          | 11      | 3         | 6           |
| Energy (MJ ME/kg DM)         | 16      | 10         | 13                  | 10         | 13      | 12.4      | 14          |
| Typical sugar (as sucrose) % | 35      | 35         | 35                  | 35         | 32      | 50        | 36          |
| Calcium %                    | 3       | 1          | 5                   | 2          | 3       | 2         | 3           |
| Phosphorus %                 | 1       | 1          | 2                   | 0.1        | 1       | 1         | 1.5         |
| Magnesium %                  | 0.3     | 8          | 1.5                 | 10.5       | 1       | 0         | 0.3         |
| Sodium                       | 0.1     | 3          | 1                   | 3          | 1       | 0.1       | 2           |
| Zinc                         | 1,500   | 3,500#     | 1,500*              | 3,000      | 1,500   | 1,500     | 1,000*      |
| Manganese                    | 1,000   | 2,000      | 1000                | 2,000      | 1,000   | 1,000     | 700         |
| Iodine                       | 60      | 300        | 60                  | 150        | 60      | 60        | 10          |
| Cobalt                       | 10      | 25         | 10                  | 20         | 10      | 10        | 0           |
| Selenium                     | 10      | 25*        | 10                  | 20         | 10      | 10        | 5*          |
| Copper                       | 0       | 1,200#     | 400*                | 800        | 0       | 0         | 50          |
| Vitamin A                    | 120,000 | 300,000    | 120,000             | 120,000    | 120,000 | 120,000   | 25,000      |
| Vitamin D <sub>3</sub>       | 24,000  | 60,000     | 24,000              | 24,000     | 24,000  | 24,000    | 5,000       |
| Vitamin E                    | 600     | 3,000      | 300                 | 300        | 600     | 600       | 3,000       |
| Vitamin B <sub>12</sub>      | 0       | 0          | 0                   | 0          | 0       | 0         | 1,000       |
| Vitamin C                    | 0       | 0          | 0                   | 0          | 0       | 0         | 3,000       |
| Celmanax                     | No      | No         | Yes                 | No         | No      | No        | Yes         |



### SUGARMAXX

Extra high sugar content feed and mineral lick ideal for cattle on high protein forages low in sugar (autumn grazing) and compound-based systems to support rumen health and feed utilisation.



### CALF HEALTH

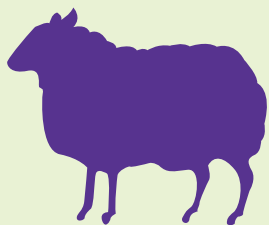
Unique feed and mineral lick containing performance minerals and yeast fermentation products to support calf health and productivity from two weeks of age onwards. Use alongside existing feeding systems to offer additional support throughout early life and at times of stress and disease challenge.



\* Includes Availa® Minerals #Protected



## WHICH MAXX® BUCKET CAN I FEED TO SHEEP?



Tupping

Energy

SUGARMAXX



Mid-pregnancy

PROMAXX



Lambing

Energy

SUGARMAXX



Growing and finishing lambs

Energy



Flock replacements

PROMAXX



### ENERGY

Extra high energy feed and mineral lick ideal for ewes from tupping through to lambing, flock replacements and weaned lambs.



### PROMAXX

Extra high protein feed and mineral lick for sheep grazing hill pastures, traditional, native grasses, or conserved forage low in essential protein necessary for optimal feed intakes, digestion and subsequent animal performance.



### SUGARMAXX

Extra high sugar content feed and mineral lick ideal for sheep on high protein forages low in sugar (autumn grazing) and compound-based systems to support rumen health and feed utilisation.  
An ideal alternative to glucose pre-lambing.



## FEEDING GUIDE

Offer one 22.5kg bucket 30-35 sheep, or one 80kg tub per 90 sheep



up to 80g-150g/head/day\*

\*Consumption will be influenced by number of feed points per head of stock, forage availability and quality, other feeds available, age and breed of stock and proximity to water sources.

## ANALYSIS

|                              | ENERGY | PROMAXX | SUGARMAXX |
|------------------------------|--------|---------|-----------|
| Crude protein %              | 12     | 20      | 4.5       |
| Urea %                       | 1.8    | 3.5     | 0         |
| Crude fat %                  | 14     | 11      | 3         |
| Energy (MJ ME/kg DM)         | 16     | 13      | 12.4      |
| Typical sugar (as sucrose) % | 35     | 32      | 50        |
| Calcium %                    | 3      | 3       | 2         |
| Phosphorus %                 | 1      | 1       | 1         |
| Magnesium %                  | 0.3    | 1       | 0         |
| Sodium                       | 0.1    | 1       | 0.1       |
| Zinc                         | 1,500  | 1,500   | 1,500     |

|                         | ENERGY  | PROMAXX | SUGARMAXX |
|-------------------------|---------|---------|-----------|
| Manganese               | 1,000   | 1,000   | 1,000     |
| Iodine                  | 60      | 60      | 60        |
| Cobalt                  | 10      | 10      | 10        |
| Selenium                | 10      | 10      | 10        |
| Copper                  | 0       | 0       | 0         |
| Vitamin A               | 120,000 | 120,000 | 120,000   |
| Vitamin D <sub>3</sub>  | 24,000  | 24,000  | 24,000    |
| Vitamin E               | 600     | 600     | 600       |
| Vitamin B <sub>12</sub> | 0       | 0       | 0         |
| Vitamin C               | 0       | 0       | 0         |